



Tales from the TSI Network

# Supporting Volunteering For All

All across Scotland

## *youth volunteer ambassadors reaching out – Volunteer Dundee*



Volunteer Dundee has created opportunities for young people to volunteer as Youth Ambassadors to work with the TSI to promote and support youth volunteering in the city. The team of Youth Ambassadors meet and plan activities, looking at how to break down barriers and encourage more young people into volunteering. At the same time, they promote the Saltire Awards Scheme.

Key challenges include the time and availability of the Young Ambassadors; identifying the best ways to inspire harder to reach, less engaged young people; overcoming the image that volunteering has for some young people - it's not always seen as a "cool"; and the opportunities available to young people not always being something they want to do.

### The role of Volunteer Dundee

Volunteer Dundee has been working with the young people to break down these barriers and promote volunteering, predominantly through the popular social media channels that they all engage with, including Facebook videos. The TSI has also looked at ways in which to create more volunteering opportunities for young people, focusing on areas of more interest.

The team make a huge impact in raise awareness of youth volunteering and celebrating its success in the city. Ambassadors work incredibly hard: Planning and fundraising for the Youth Volunteering Awards; the Youth Ambassadors 'on Tour' programme; and visiting local youth organisations to promote the volunteering and support youth outreach. This work will continue with additional funding secured from Big Lottery and Volunteer Dundee will work with a range of other organisations to develop more youth volunteering opportunities.

**Volunteer Dundee**  
[volunteerdundee.org.uk](http://volunteerdundee.org.uk)

**Volunteer Dundee is on**  
**Facebook**

**Volunteer's Week**  
[volunteersweek.org](http://volunteersweek.org)



Voluntary Action Scotland is the national  
network of Third Sector Interfaces  
[www.vascotland.org](http://www.vascotland.org)